

**Minutes  
Historic Sign Review Committee  
March 6, 2015**

MEMBERS PRESENT: Vicky Fenhaus, Jim Jackson and Clancy Kingsbury

MEMBERS ABSENT: Kyle Blada and Lee Geiger

STAFF PRESENT: Sarah Hanzel, Patsy Horton and Jeanne Nicholson

OTHERS PRESENT: Craig Stump, Cody Horn and Todd Koehne

Jackson called the meeting to order at 9:00 a.m.

**513 Main Street (15SN007)**

Koehne briefly reviewed the proposed wall and pedestrian signs.

**Kingsbury moved to approve the three wall signs and one pedestrian sign at 513 Main Street. The motion was seconded by Fenhaus.**

In response to a question from Jackson, Koehne advised that the wall sign will be red and white and will be made of MDO.

In response to a question from Fenhaus, Koehne reviewed the wording on the pedestrian sign.

In response to a question from Kingsbury regarding the sign colors, Koehne explained that the wall signs will be red and white and that the pedestrian sign will be the same colors but reversed as per the applicant's request.

Jackson expressed his opinion that fewer words on the pedestrian sign would be more visible to the public.

Kingsbury stated that this will be the only pedestrian sign in the area and that the remaining businesses may want to add pedestrian signs to their properties.

Koehne stated that pedestrian signs are not included in the square footage and are allowed in the Historic District. A brief discussion followed.

**The motion to approve the three wall signs and one pedestrian sign at 513 Main Street carried unanimously.**

**412 5th Street (14SN010)**

**Kingsbury moved to approve the change in the color of the awnings from blue and pink to purple and green at 412 5th Street. The motion was seconded by Fenhaus.**

Stump informed the Committee that there is a minor change to the application and noted that the owners want to change the awnings to purple and to change the sign above the door to green.

In response to a question from Kingsbury, Stump advised that the size of the lettering on the awnings is to scale.

Fenhaus expressed her opinion that there may be too many signs on the building. Stump stated that the signs meet the square footage requirements.

In response to a question from Kingsbury, Stump advised that there are no plans at this time for lighting on the building with the exception of the globe light over the entrance. He added that the owners may look at additional globe lighting in the future.

**The motion to approve the change in the color of the awnings from blue and pink to purple and green at 412 5th Street carried unanimously.**

410 5th Street (15SN008)

**Kingsbury moved to approve the 5' x 2' wall sign with changeable text on the north side of the building at 410 5th Street. The motion was seconded by Fenhaus.**

Stump explained that the owner is requesting to install a wall sign with changeable text with different coloring and fonts to advertise available merchandise in the store.

Kingsbury explained that the Committee approves the applications as they are presented. He added that if the owner wants to change what was approved, a new application needs to be submitted to the Committee for review.

Jackson expressed his opinion that there is adequate signage on the building and that the proposed wall sign will negatively impact the historic characteristics of the building.

In response to a comment from Stump, Jackson explained that signage should not take over the building even if the square footage requirements are met. He added that even though the square footage requirements have been met, the Committee can deny the application because the proposed sign can negatively impact the historic characteristics of the building.

Kingsbury commented that the Committee cannot deny the request because of the square footage requirements but the Committee can deny if the sign detracts from the historic integrity of the building.

Stump asked if the Committee would consider approving a smaller sign. He added that the adjacent business does a similar trade and the owner wants to advertise a variety of their merchandise on the proposed sign.

Fenhaus suggested that maybe the proposed sign could be incorporated into the sign band on the north side of the building which would make it more subtle. Kingsbury concurred. A brief discussion followed.

**The motion to approve the 5' x 2' wall sign with changeable text on the north side of the building at 410 5th Street failed unanimously.**

Kingsbury commented that the Committee previously approved the signs on the building as presented in the application and noted that the completed signs are not what were approved. He reminded the applicant that if changes are made to the approved signs, they need to be represented for additional review by the Committee.

Jackson commented that the awning on the right side appears to need some repair. Stump advised that he would take a look at it.

**MINUTES**

**Kingsbury moved to approve the minutes of the February 20, 2015 meeting. The motion was seconded by Fenhaus and carried unanimously.**

Jackson commented on the sign guidelines for Seattle and San Antonio that Hanzel sent to the Committee members.

Hanzel advised that she sent them to the members for informational purposes only.

Jackson stated that the City needs to make a decision about the theme they want for the downtown district.

There being no further business, the meeting adjourned at 9:32 a.m.